

# SPONSOR PACKAGES



## Do You Want to Be a Champion in your Community?

The New England Golden Gloves are held every January and February at the Lowell Memorial Auditorium, to benefit the Lowell Sun Charities. The Lowell Sun Charities is a nonprofit organization, whose mission is to enrich the quality of life for children, families, and the community by offering programs that promote respect and dignity. Rooted in a tradition of care and compassion, the Lowell Sun Charities organization was established in 1947 to respond to the ever-increasing challenges of the community. 2024 marks the 77<sup>th</sup> year the Golden Gloves have been held in the great city of Lowell, Massachusetts. Proceeds from the Golden Gloves go directly to Lowell area charities in need.

**LOWELL SUN CHARITIES  
NEW ENGLAND GOLDEN GLOVES**

### **GOLD SPONSOR \$9,000**

**SIX AVAILABLE**

- Your company name featured as a GOLD sponsor.
- Option to host a promotional table during Golden Gloves events.
- Your logo in one ring corner (first four GOLD sponsors).
- Press in media outlets and acknowledgement in advertising/posters.
- Banner placement at venue (up to three) during the event.
- Link to your company on the event web page.
- Three acknowledgements during the events on the PA system.
- Your logo on the 20 foot big screen with other sponsors at each event.
- Four ringside seats and 16 best available tickets to each fight (value approximately \$4,000).
- Access to the VIP lounge during events.
- Full page (5" x 8") color ad in the New England Championships Program Guide, with 5,000 copies to be printed for the Open Class Championship Semi-Finals and Finals and given out for free.
- Use of "Gold Sponsor: New England Golden Gloves" in your own marketing materials for the year.

### **SILVER SPONSOR \$5,000**

**TEN AVAILABLE**

- Your company name featured as a SILVER sponsor.
- Your logo in all advertising/posters.
- One banner placement at venue during the event.
- Link to your company on the event web page.
- Two acknowledgements during the events on the PA system.
- Your logo on the 20 foot big screen with other sponsors at each event.
- Eight best available tickets to each fight (value approximately \$1,800).
- Access to the VIP lounge during events.
- A full page (5" x 8") ad in the New England Championships Program Guide, with 5,000 copies printed.
- Use of "Silver Sponsor: New England Golden Gloves" in your own marketing materials for the year.

### **BRONZE SPONSOR \$2,500**

- One banner placement at venue during the event.
- Acknowledgement during the events on the PA system.
- Your logo on the 20 foot big screen with other sponsors at each event.
- Four best available tickets to each fight (value approximately \$1,800).
- Half-page (5" x 4") ad in the New England Championships Program Guide, with 5,000 copies printed.

### **ASSOCIATE SPONSOR \$1,500**

- One banner placement at venue during the event.
- Your logo on the 20 foot big screen with other sponsors at each event.
- Two best available tickets to each fight (value approximately \$900).
- Quarter-page (2.5" x 4") ad in the New England Championships Program Guide, with 5,000 copies printed.

### **RINGSIDE CLUB SPONSOR \$1,000**

- One banner placement at venue during the event.
- Your logo on the 20 foot big screen with other sponsors at each event.
- Two general admission tickets to each fight (value approximately \$250).
- Eighth-page (2.5" x 2") ad in the New England Championships Program Guide, with 5,000 copies printed.

### **PROGRAM GUIDE SPONSOR \$500**

- Two general admission tickets to each fight (value approximately \$250).
- Business name and contact info listed in the New England Championships Program Guide, with 5,000 copies printed.

### **GOLDEN GLOVE CLUB \$100**

**INDIVIDUAL / PERSONAL SPONSORSHIP**

- Name listed in the New England Championships Program Guide, with 5,000 copies printed.

**For sponsorship information, please contact:**

**Bobby Russo**

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**[www.LowellGoldenGloves.com](http://www.LowellGoldenGloves.com)**



# GOLDEN GLOVES BOXING



Every Thursday Night  
January 11 through March 7, 2024



P.O. Box 644  
Portland, ME 04104



# 2024 SPONSOR PACKAGES

Lowell Memorial Auditorium  
50 East Merrimack St Lowell, MA  
**A Lowell Winter Tradition**

[www.lowellgoldengloves.com](http://www.lowellgoldengloves.com)

NEW ENGLAND  
**GOLDEN  
GLOVES**  
"CHAMPIONS HELPING CHARITIES"

